



WEDNESDAY, 11 NOVEMBER 2026 · ZÜRICH

Privacy Policy

How the Swiss Mindfulness Institute handles personal data in connection with World Frequency Day Zürich 2026.

01

Who is responsible

The Swiss Mindfulness Institute, an association based at Centralstrasse 38, 6210 Sursee, Switzerland ("SMI", "we", "us"), is responsible for the processing of personal data described here. For any question about data protection, write to info@swissmindfulnessinstitute.com.

This Privacy Policy covers the event website, ticket bookings and your participation in World Frequency Day Zürich on 11 November 2026 (the "Event"). We process personal data in line with the Swiss Federal Act on Data Protection (FADP) and, where it applies, the EU General Data Protection Regulation (GDPR).

02

Visiting the event website

You can visit the event website without telling us who you are. The site is hosted by Netlify, Inc. (USA). When you open it, the hosting provider processes technically necessary data such as your IP address, the time of access and your browser type in order to deliver the page and keep it secure.

The website does not use tracking or marketing cookies, analytics tools or social media plugins. Fonts are loaded via Google Fonts, which means your IP address is transmitted to Google.

Links on the website lead to Eventfrog and to the websites of our contributors. Their operators are responsible for data processing on those sites.

03

Tickets and booking data

Tickets are sold exclusively via Eventfrog (Eventfrog AG, Neuhardstrasse 38, 4600 Olten, Switzerland). When you book, Eventfrog collects the data needed for your order, such as your name, email address and payment details. Payments are handled by Eventfrog and its payment providers. [Eventfrog's privacy policy](#) applies to the booking process.

Eventfrog shares your booking data with us, in particular your name, email address and ticket details.

We use your booking data to organise and run the Event.

This includes admission and important information such as programme changes, a postponement or a cancellation. After the Event, we may email you about World Frequency Day, for example to thank you, share photos, report on the fundraising or invite you to future editions. You can unsubscribe at any time. We only send you our newsletter if you sign up for it, and we never sell personal data.

04

Contacting us

If you write to us by email, we use the details you provide to answer your request. We delete this correspondence when it is no longer needed.

05

Recipients and transfers abroad

We share personal data only where necessary for these purposes: with Eventfrog for ticketing, with our hosting provider, with service providers who help us run the Event, and with The Frequency School and the partners of the Event. Authorities receive data only where the law requires it.

Some of these recipients, in particular Netlify, Google and the operators of social media platforms, process data outside Switzerland and the European Economic Area, including in the USA. Such transfers take place on the basis provided for by data protection law, for example adequacy decisions, standard contractual clauses or your consent.

06

How long we keep data

We keep personal data only as long as it is needed for the purposes described here. Booking data is deleted after the Event, unless we are legally required to keep it longer, for example for accounting records.

Recordings of the Event are kept for as long as we use them to document and communicate about World Frequency Day.

07

Your rights

You have the right to ask what personal data we hold about you, to have it corrected or deleted, to restrict or object to its processing, to receive it in a common electronic format and to withdraw a consent you have given at any time with effect for the future.

To exercise your rights, write to info@swissmindfulnessinstitute.com.

08

Security and automated decisions

We take appropriate technical and organisational measures to protect personal data against loss and unauthorised access. Data transmission over the internet can never be completely secure. We do not use automated decision-making or profiling.

09

Changes to this policy

We may update this Privacy Policy if our data processing changes. The current version is the one available on the event website.

Sursee, October 2026 · info@swissmindfulnessinstitute.com